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turismo criativo
portugal

2ND CALL FOR CULTURAL AND CREATIVE PILOT PROJECTS FOR CREATIVE TOURISM

CREATOUR

**Developing Creative Tourism Destinations in
Small Cities and Rural Areas**

Deadline for submissions: 31st October 2017

Version 1.0: September 2017

CREATOUR Partners:



DINAMIA'CET
CENTRO DE ESTUDOS SOBRE A MUDANÇA
SOCIOECONÓMICA E O TERRITÓRIO
ISCTE - IUL



CIDEHUS

Centro Interdisciplinar
de História, Cultura e Sociologia
da Universidade de Évora
UR045/0005/2013



CREATOUR Funders:



UNião Europeia
Fundo Europeu
de Desenvolvimento Regional



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1. Introduction

The CREATOUR project is calling for all kinds of organisations, entities, and professionals in Portugal (Norte, Centro, Alentejo, and Algarve regions) willing to plan and implement creative tourism projects, and to cooperate in the research. Twenty organisations will be selected in this call to develop pilot initiatives in the scope of creative tourism until at least 2019, with the collaboration of the CREATOUR partnership, and to participate in regional and national IdeaLabs (events) where these pilot initiatives will be presented and discussed.

2. Context

2.1. What is Creative Tourism?

Creative tourism offers visitors the opportunity to develop their creative potential through active participation in courses and learning experiences that are characteristic of the holiday destination where they are taken (Raymond and Richards, 2000). This is considered a new way of doing tourism, from both demand and supply sides – it allows the tourist to deepen their contact with the local culture through actively participating in cultural/creative activities, workshops, and other opportunities for creative self-expression, and which allows the destination regions to benefit from significant advantages.

The development of this kind of activity enables local communities, organisations/institutions, and destination regions to benefit from their inherent economic and social value, and for artistic and creative activities to play a key role in broader socio-economic development. Thus, the ultimate goal is to trigger sustainable development processes through meaningful contact and interactions between visitors and hosting communities.

2.2. What is the CREATOUR Project?

CREATOUR is a project funded by the Joint Activities Programme of the PORTUGAL 2020, by COMPETE 2020, POR Lisboa, POR Algarve, and Fundação para a Ciência e a Tecnologia, aiming to combine research and demonstration activities to build an integrated approach to creative tourism in small and medium-sized cities in Portugal. It is organised using key dimensions of support to enhance value for creative sector development: 1) build knowledge capacity, 2) support content development and link creativity to place, and 3) strengthen network and cluster formation.

Developed during 2016-2019, this project is an incubator/demonstration and multidisciplinary research initiative, involving five research centres:

- Centre for Social Studies (CES) of the University of Coimbra (Lead partner),
- Landscape, Heritage and Territory Laboratory (Lab2PT) of the University of Minho,
- DINÂMIA'CET-IUL, Centre for Studies on Socioeconomic Change and Territory of Lisbon University Institute (ISCTE-IUL),
- Centre for History, Cultures and Societies (CIDEHUS) of the University of Évora, and

- Research Centre for Spatial and Organisational Dynamics (CIEO) of the University of the Algarve.

A core part of the CREATOUR project is the selection of cultural/creative projects proposed by all kinds of organisations, entities, and professionals who will plan and implement pilot initiatives that will be followed and monitored, and presented and discussed in regional and national IdeaLabs.

CREATOUR also has an Advisory Board that includes prominent national and international researchers and organisational members such as the Creative Tourism Network, CIMAC - Intermunicipal Community of Central Alentejo, and ADDICT - Agency for the Development of Creative Industries.

2.3. What are the IdeaLabs?

The IdeaLabs are a specific CREATOUR activity. Focusing on supporting content development and linking creativity to place, in order to promote socioeconomic, cultural and territorial advantages in the hosting communities, the CREATOUR IdeaLabs are events that take place at the regional and national levels where the selected organisations will develop and present their pilot initiatives to each other and to local, regional, and national tourism stakeholders. Additionally, the IdeaLabs will provide participants exchange experiences, advanced training opportunities, and networking to build interregional connections.

2.4. What are the benefits of participating in IdeaLabs?

- The opportunity to participate and be involved in a research project with national and international visibility;
- The opportunity to develop creative tourism projects working together with national and international academic experts and stakeholders in this field;
- The opportunity to gain advanced training and develop specialised skills;
- The opportunity to have your creative tourism projects promoted as pilot actions at the national and local levels;
- The opportunity to present and benchmark your creative tourism projects in CREATOUR's national and international events during the project;
- The opportunity to network and build interregional connections;
- The opportunity to have your creative tourism projects studied and mentioned in CREATOUR's scientific and other publications (national and international); and
- The opportunity to participate in a documentary film about creative tourism.

3. The Call: Objectives, Themes, and Eligible Activities

3.1. Objectives

The objectives of this call for cultural and creative pilot projects for creative tourism are to:

- Develop and enhance synergies between the tourism and cultural and creative sectors;
- Facilitate growth, development and job creation in small cities and rural areas through tourism and cultural and creative activities;
- Stimulate competitiveness, diversification and valorisation of creative tourism offers in Portuguese small cities and rural areas;
- Generate a creative tourism network to frame the institutional cooperation in this topic across Portugal; and
- Facilitate public-private partnerships to create sustainable cultural and creative tourism offers.

3.2. Themes

This call for proposals aims to support projects focused on developing tourism offers to be implemented in small cities and rural areas that capitalise on the potential of existing cultural and creative activities within the area of intervention.

The tourism offer should be structured in a way that creates explicit links between tourism and cultural and creative activities. These offers can focus on tangible resources, such as historical or archaeological sites, industrial locations, museums, theatres and galleries, or other relevant contemporary or natural sites of interest to the visitors. Project proposals can also focus on intangible resources, such as local gastronomy, handicrafts, traditional rural life, or contemporary forms of artistic expression, among other aspects.

Project proposals may include specific innovative approaches in technology, but in a complementary perspective and not as the core activity of the creative tourism project. Examples of innovative approaches may include data management tools, mobile apps, and augmented reality, among other forms which facilitate or enhance the creative experience and the links to the local community.

CREATOUR intends to support projects that stimulate both territorial competitiveness through creative tourism offers and sustainable territorial development.

3.3. Eligible Activities

Applicants can propose any kind of tourism offer related to cultural and creative activities that involve an active role for the visitor-participants, enhances the visibility of local resources, stimulates a sustainable approach to tourism development, and is capable of facilitating partnerships with a variety of public and private bodies.

The tourism offers proposed to this call may address the following domains:

- Culture & Heritage

- Performing Arts & Writers
- Visual Arts
- Crafts & Tradition
- Music
- Photo, Cinema & Multimedia
- Design (for instance related to fashion, architecture, landscape, industry, graphic, among others)
- Science & Technology

Applicants can suggest additional domains, if justified, for fulfilling the objectives of this call.

Non-eligible activities:

- Development/improvement of infrastructure;
- All activities non-related to / not relating the tourism and culture and creative sectors.

4. Timetable

This call for cultural and creative pilot projects for creative tourism foresees the following timetable:

Stages	Dates
Application and Selection	
Deadline to submit proposals	31st October 2017
Evaluation and selection period	November – December 2017
Communication of selection results to applicants	January 2018
Preparation	
Spring 2018 Regional IdeaLabs	March – April 2018
National IdeaLab (Braga)	6 th June 2018
CREATOUR International Conference (Braga)	7 th – 8 th June 2018
Implementation and Evaluation	
Pilot Projects implementation period	June – October 2018
Fall 2018 Regional IdeaLabs	November 2018

Therefore, if selected, **applicants must be aware that:**

- a) They need to be available to participate **in all of:** the Regional IdeaLabs (in Spring and Fall 2018), the National IdeaLab (6 June 2018), and the CREATOUR International Conference (7-8 June 2018).
- b) They need to implement the proposed pilot project(s) within the defined implementation period (June – October 2018).

5. Budget Available to Support Proposals

CREATOUR will select and support a total of 20 pilot projects from this Call: 5 pilot projects in each eligible region (5 in Norte, 5 in Centro, 5 in Alentejo, and 5 in the Algarve).

Each applicant selected within this call will receive a support of 2.000€ for their participation and cooperation in this research project. In addition, whenever possible, reimbursement of transport expenses (by public transport) and accommodation (maximum 3-star hotels) will be secured for a maximum of 2 people per pilot, to support their participation in meetings with the CREATOUR research team (i.e., regional and national IdeaLabs, annual conferences, or other necessary meetings).

6. Admissibility Requirements

The following requirements must be complied with:

- Applications must be submitted no later than the deadline for submitting applications (31st October 2017);
- Applications must be submitted using the electronic system specified in section 10.; and
- Applications must be written and submitted in Portuguese or English.

Failure to comply with these requirements will lead to the rejection of the application. Incomplete applications may be considered inadmissible. This refers specifically to the identification data and the proposal description.

7. Eligibility Criteria

To be eligible for this call, applicants **must meet all the criteria** below:

- Be a public and private entity, a third sector entity, or a professional established in Portugal, and operating in cultural and creative sectors or tourism sector;
- Be an organisation or a professional located within the Norte (except the municipalities that integrate the District and the metropolitan area of Porto simultaneously), Centro, Alentejo, or Algarve NUTS II regions¹;
- Be willing to implement creative tourism projects within one of the mentioned regions, between June and October 2018;
- Be available to collaborate with CREATOUR activities between 2017 and 2019;

Note:

Organisations and professionals who are already collaborating with CREATOUR with a pilot project (in the context of the 1st call for cultural and creative pilot projects for creative tourism,

¹ For more detailed information about the NUTS II regions eligible in this call, please consult the full list in Annex I.

in 2016) cannot apply for a new project under this call. New creative tourism projects can be implemented within the scope of your continuing collaboration in CREATOUR.

8. Selection Criteria

CREATOUR will consider the following criteria to select the pilot projects:

- Cultural value of the activities proposed;
- Capacity of tourism attractiveness (in regards to both the geographic region of implementation, and the proposed activities);
- Impact of the project in terms of community development;
- Diversity of focus of the proposals (geographic diversity; type of organisation involved; type of audiences targeted; type of cultural activity mobilised);
- Complementary perspective of the activities proposed, considering the CREATOUR pilot projects already being implemented (both in geographic² and in thematic³ terms);
- Operational capacity (applicants must have the professional competencies as well as infrastructural capacities to develop the activities proposed);
- Financial capacity (applicants must have stable and sufficient sources of funding to maintain their activity throughout the period during which the activities proposed will be implemented)⁴;
- Capacity and commitment to work with CREATOUR research team during the project;
- The top applications will be shortlisted and the promoters may be interviewed (in person or by skype) as a complementary method of evaluating the proposal.

9. Commitments

If selected, the applicant will commit to:

- Develop, implement, and promote creative tourism offer(s) during the implementation period defined by CREATOUR.
- Participate in regional and national IdeaLabs, and annual conferences to the end of the project (2018 and 2019).
- Contribute with materials (texts, photos, etc.) about their organisation and creative tourism offer(s) for the CREATOUR website and other agents who may be involved in promoting the offers.

² To know more about the geographic location of the existing CREATOUR pilot projects, please consult Annex II.

³ To know more about the themes of the existing CREATOUR pilot projects, please consult Annex III.

⁴ Organizations can charge an appropriate fee to participants for enrolling in the creative tourism workshops and other activities.

- Cooperate with researchers during documentation and assessments of the pilot project experiences.
- Keep track of the number of sessions, dates held, number of participants, language(s) of session, and notable observations.
- Ask all participants, of the activities implemented, to complete brief questionnaires, and then to send completed questionnaires to CREATOUR for analysis (monthly).
- Establish and maintain regular postings to a "Journey log" ("ePortfolio") of observations, impressions and ideas as the project progresses (electronic platform and training to be offered).
- Cooperate with a documentary filmmaker and possible media requests for interviews.

10. Procedure for the Submission of Proposals

Proposals must be submitted in accordance with the requirements expressed in this call and by the deadline specified. **All proposals must be submitted through an online form** available at this link: <http://inqueritos.ces.uc.pt/index.php/131646>

Once the proposal is submitted the form does not allow further modifications. We recommend that you prepare/complete the application in a separate, editable working file first, and then copy your text into the online form, in order to avoid errors in the form, and not exceed the time limit to fill it in. The application online form questions/fields may be consulted in the Annex IV.

After the final submission of a proposal, the online form will show a message confirming the successful submission of the proposal. It will then allow applicants to export/print the full application proposal that was submitted.

No modification to the application is allowed once the deadline for submissions has elapsed. If there is a need to clarify certain aspects or for the correction of minor mistakes, the CREATOUR team may contact the applicant for this purpose during the evaluation process.

Applicants will be informed by email about the results of the selection process in January 2018. For this purpose, CREATOUR team will use **only** the email contact that applicants provided in the online form.

11. Contacts

The CREATOUR team is available to answer questions regarding this call.

Send all questions, doubts or queries by e-mail, with the subject "CREATOUR: 2nd Call for Cultural and Creative Pilot Projects", to: creatour@iscte-iul.pt and creatour@ces.uc.pt.

Annex I – Eligible Territorial Areas: Norte, Centro, Alentejo, and Algarve NUTS II Regions

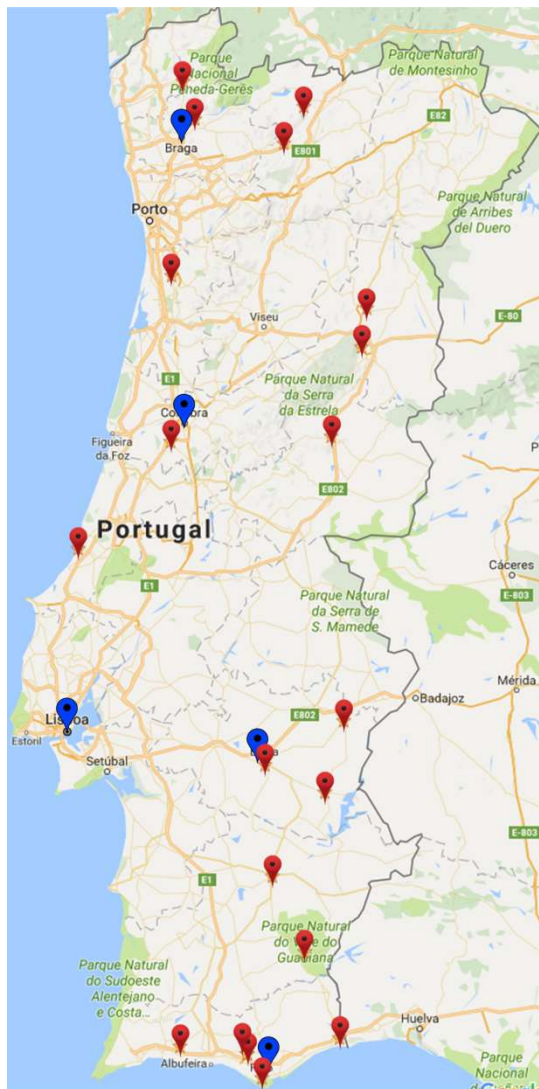
NUTS II	NUTS III	Distrito	Concelho
Norte	Alto Minho	Viana do Castelo	Arcos de Valdevez
	Alto Minho	Viana do Castelo	Caminha
	Alto Minho	Viana do Castelo	Melgaço
	Alto Minho	Viana do Castelo	Monção
	Alto Minho	Viana do Castelo	Paredes de Coura
	Alto Minho	Viana do Castelo	Ponte da Barca
	Alto Minho	Viana do Castelo	Ponte de Lima
	Alto Minho	Viana do Castelo	Valença
	Alto Minho	Viana do Castelo	Viana do Castelo
	Alto Minho	Viana do Castelo	Vila Nova de Cerveira
	Alto Tâmega	Vila Real	Boticas
	Alto Tâmega	Vila Real	Chaves
	Alto Tâmega	Vila Real	Montalegre
	Alto Tâmega	Vila Real	Ribeira de Pena
	Alto Tâmega	Vila Real	Valpaços
	Alto Tâmega	Vila Real	Vila Pouca de Aguiar
	Área Metropolitana do Porto	Aveiro	Arouca
	Área Metropolitana do Porto	Aveiro	Espinho
	Área Metropolitana do Porto	Aveiro	Oliveira de Azeméis
	Área Metropolitana do Porto	Porto	Paredes
	Área Metropolitana do Porto	Porto	Póvoa de Varzim
	Área Metropolitana do Porto	Aveiro	Santa Maria da Feira
	Área Metropolitana do Porto	Porto	Santo Tirso
	Área Metropolitana do Porto	Aveiro	São João da Madeira
	Área Metropolitana do Porto	Porto	Trofa
	Área Metropolitana do Porto	Aveiro	Vale de Cambra
	Área Metropolitana do Porto	Porto	Valongo
	Área Metropolitana do Porto	Porto	Vila do Conde
	Ave	Braga	Cabeceiras de Basto
	Ave	Braga	Fafe
	Ave	Braga	Guimarães
	Ave	Vila Real	Mondim de Basto
	Ave	Braga	Póvoa de Lanhoso
	Ave	Braga	Vieira do Minho
	Ave	Braga	Vila Nova de Famalicão
	Ave	Braga	Vizela
	Cávado	Braga	Amares
	Cávado	Braga	Barcelos
	Cávado	Braga	Braga
	Cávado	Braga	Esposende
	Cávado	Braga	Terras de Bouro
	Cávado	Braga	Vila Verde
	Douro	Vila Real	Alijó
	Douro	Viseu	Armamar
	Douro	Bragança	Carraceda de Ansiães
	Douro	Bragança	Freixo de Espada à Cinta
	Douro	Viseu	Lamego
	Douro	Vila Real	Mesão Frio
	Douro	Viseu	Moimenta da Beira
	Douro	Vila Real	Murça
	Douro	Viseu	Penedono
	Douro	Vila Real	Peso da Régua
	Douro	Vila Real	Sabrosa
	Douro	Vila Real	Santa Marta de Penaguião
	Douro	Viseu	Sernancelhe
	Douro	Viseu	São João da Pesqueira
	Douro	Viseu	Tabuaço
	Douro	Viseu	Tarouca
	Douro	Bragança	Torre de Moncorvo
	Douro	Guarda	Vila Nova de Foz Côa
	Douro	Vila Real	Vila Real
	Tâmega e Sousa	Porto	Amarante

	Tâmega e Sousa	Porto	Baião
	Tâmega e Sousa	Aveiro	Castelo de Paiva
	Tâmega e Sousa	Braga	Celorico de Basto
	Tâmega e Sousa	Viseu	Cinfães
	Tâmega e Sousa	Porto	Felgueiras
	Tâmega e Sousa	Porto	Lousada
	Tâmega e Sousa	Porto	Marco de Canaveses
	Tâmega e Sousa	Porto	Paços de Ferreira
	Tâmega e Sousa	Porto	Penafiel
	Tâmega e Sousa	Viseu	Resende
	Terras de Trás-os-Montes	Bragança	Alfândega da Fé
	Terras de Trás-os-Montes	Bragança	Bragança
	Terras de Trás-os-Montes	Bragança	Macedo de Cavaleiros
	Terras de Trás-os-Montes	Bragança	Miranda do Douro
	Terras de Trás-os-Montes	Bragança	Mirandela
	Terras de Trás-os-Montes	Bragança	Mogadouro
	Terras de Trás-os-Montes	Bragança	Vila Flor
	Terras de Trás-os-Montes	Bragança	Vimioso
	Terras de Trás-os-Montes	Bragança	Vinhais
Centro	Beira Baixa	Castelo Branco	Castelo Branco
	Beira Baixa	Castelo Branco	Idanha-a-Nova
	Beira Baixa	Castelo Branco	Oleiros
	Beira Baixa	Castelo Branco	Penamacor
	Beira Baixa	Castelo Branco	Pronçã-a-Nova
	Beira Baixa	Castelo Branco	Vila Velha de Ródão
	Beiras e Serra da Estrela	Guarda	Almeida
	Beiras e Serra da Estrela	Castelo Branco	Belmonte
	Beiras e Serra da Estrela	Guarda	Celorico da Beira
	Beiras e Serra da Estrela	Castelo Branco	Covilhã
	Beiras e Serra da Estrela	Guarda	Figueira de Castelo Rodrigo
	Beiras e Serra da Estrela	Guarda	Fornos de Algodres
	Beiras e Serra da Estrela	Castelo Branco	Fundão
	Beiras e Serra da Estrela	Guarda	Gouveia
	Beiras e Serra da Estrela	Guarda	Guarda
	Beiras e Serra da Estrela	Guarda	Manteigas
	Beiras e Serra da Estrela	Guarda	Mêda
	Beiras e Serra da Estrela	Guarda	Pinhel
	Beiras e Serra da Estrela	Guarda	Sabugal
	Beiras e Serra da Estrela	Guarda	Seia
	Beiras e Serra da Estrela	Guarda	Trancoso
	Médio Tejo	Santarém	Abrantes
	Médio Tejo	Santarém	Alcanena
	Médio Tejo	Santarém	Constância
	Médio Tejo	Santarém	Entroncamento
	Médio Tejo	Santarém	Ferreira do Zêzere
	Médio Tejo	Santarém	Mação
	Médio Tejo	Santarém	Ourém
	Médio Tejo	Santarém	Sardoal
	Médio Tejo	Castelo Branco	Sertã
	Médio Tejo	Santarém	Tomar
	Médio Tejo	Santarém	Torres Novas
	Médio Tejo	Castelo Branco	Vila de Rei
	Médio Tejo	Santarém	Vila Nova da Barquinha
	Oeste	Leiria	Alcobaça
	Oeste	Lisboa	Alenquer
	Oeste	Lisboa	Arruda dos Vinhos
	Oeste	Leiria	Bombarral
	Oeste	Lisboa	Cadaval
	Oeste	Leiria	Caldas da Rainha
	Oeste	Lisboa	Lourinhã
	Oeste	Leiria	Nazaré
Oeste	Leiria	Peniche	
Oeste	Lisboa	Sobral de Monte Agraço	
Oeste	Lisboa	Torres Vedras	
Oeste	Leiria	Óbidos	
Região de Aveiro	Aveiro	Albergaria-a-Velha	
Região de Aveiro	Aveiro	Anadia	
Região de Aveiro	Aveiro	Aveiro	

	Região de Aveiro	Aveiro	Estarreja
	Região de Aveiro	Aveiro	Murtosa
	Região de Aveiro	Aveiro	Oliveira do Bairro
	Região de Aveiro	Aveiro	Ovar
	Região de Aveiro	Aveiro	Sever do Vouga
	Região de Aveiro	Aveiro	Vagos
	Região de Aveiro	Aveiro	Águeda
	Região de Aveiro	Aveiro	Ílhavo
	Região de Coimbra	Coimbra	Arganil
	Região de Coimbra	Coimbra	Cantanhede
	Região de Coimbra	Coimbra	Coimbra
	Região de Coimbra	Coimbra	Condeixa-a-Nova
	Região de Coimbra	Coimbra	Figueira da Foz
	Região de Coimbra	Coimbra	Góis
	Região de Coimbra	Coimbra	Lousã
	Região de Coimbra	Aveiro	Mealhada
	Região de Coimbra	Coimbra	Mira
	Região de Coimbra	Coimbra	Miranda do Corvo
	Região de Coimbra	Coimbra	Montemor-o-Velho
	Região de Coimbra	Viseu	Mortágua
	Região de Coimbra	Coimbra	Oliveira do Hospital
	Região de Coimbra	Coimbra	Pampilhosa da Serra
	Região de Coimbra	Coimbra	Penacova
	Região de Coimbra	Coimbra	Penela
	Região de Coimbra	Coimbra	Soure
	Região de Coimbra	Coimbra	Tábua
	Região de Coimbra	Coimbra	Vila Nova de Poiares
	Região de Leiria	Leiria	Alvaiázere
	Região de Leiria	Leiria	Ansião
	Região de Leiria	Leiria	Batalha
	Região de Leiria	Leiria	Castanheira de Pera
	Região de Leiria	Leiria	Figueiró dos Vinhos
	Região de Leiria	Leiria	Leiria
	Região de Leiria	Leiria	Marinha Grande
	Região de Leiria	Leiria	Pedrógão Grande
	Região de Leiria	Leiria	Pombal
	Região de Leiria	Leiria	Porto de Mós
	Viseu Dão-Lafões	Guarda	Aguiar da Beira
	Viseu Dão-Lafões	Viseu	Carregal do Sal
	Viseu Dão-Lafões	Viseu	Castro Daire
	Viseu Dão-Lafões	Viseu	Mangualde
	Viseu Dão-Lafões	Viseu	Nelas
	Viseu Dão-Lafões	Viseu	Oliveira de Frades
	Viseu Dão-Lafões	Viseu	Penalva do Castelo
	Viseu Dão-Lafões	Viseu	Santa Comba Dão
	Viseu Dão-Lafões	Viseu	Sátão
	Viseu Dão-Lafões	Viseu	São Pedro do Sul
	Viseu Dão-Lafões	Viseu	Tondela
	Viseu Dão-Lafões	Viseu	Vila Nova de Paiva
	Viseu Dão-Lafões	Viseu	Viseu
	Viseu Dão-Lafões	Viseu	Vouzela
Alentejo	Alentejo Central	Évora	Alandroal
	Alentejo Central	Évora	Arraiolos
	Alentejo Central	Évora	Borba
	Alentejo Central	Évora	Estremoz
	Alentejo Central	Évora	Évora
	Alentejo Central	Évora	Montemor-o-Novo
	Alentejo Central	Évora	Mora
	Alentejo Central	Évora	Mourão
	Alentejo Central	Évora	Portel
	Alentejo Central	Évora	Redondo
	Alentejo Central	Évora	Reguengos de Monsaraz
	Alentejo Central	Évora	Vendas Novas
	Alentejo Central	Évora	Viana do Alentejo
	Alentejo Central	Évora	Vila Viçosa
	Alentejo Litoral	Setúbal	Alcácer do Sal
	Alentejo Litoral	Setúbal	Grândola
	Alentejo Litoral	Beja	Odemira

	Alentejo Litoral	Setúbal	Santiago do Cacém
	Alentejo Litoral	Setúbal	Sines
	Alto Alentejo	Portalegre	Alter do Chão
	Alto Alentejo	Portalegre	Arronches
	Alto Alentejo	Portalegre	Avis
	Alto Alentejo	Portalegre	Campo Maior
	Alto Alentejo	Portalegre	Castelo de Vide
	Alto Alentejo	Portalegre	Crato
	Alto Alentejo	Portalegre	Elvas
	Alto Alentejo	Portalegre	Fronteira
	Alto Alentejo	Portalegre	Gavião
	Alto Alentejo	Portalegre	Marvão
	Alto Alentejo	Portalegre	Monforte
	Alto Alentejo	Portalegre	Nisa
	Alto Alentejo	Portalegre	Ponte de Sor
	Alto Alentejo	Portalegre	Portalegre
	Alto Alentejo	Portalegre	Sousel
	Baixo Alentejo	Beja	Aljustrel
	Baixo Alentejo	Beja	Almodôvar
	Baixo Alentejo	Beja	Alvito
	Baixo Alentejo	Beja	Barrancos
	Baixo Alentejo	Beja	Beja
	Baixo Alentejo	Beja	Castro Verde
	Baixo Alentejo	Beja	Cuba
	Baixo Alentejo	Beja	Ferreira do Alentejo
	Baixo Alentejo	Beja	Mértola
	Baixo Alentejo	Beja	Moura
	Baixo Alentejo	Beja	Ourique
	Baixo Alentejo	Beja	Serpa
	Baixo Alentejo	Beja	Vidigueira
	Lezíria do Tejo	Santarém	Almeirim
	Lezíria do Tejo	Santarém	Alpiarça
	Lezíria do Tejo	Lisboa	Azambuja
	Lezíria do Tejo	Santarém	Benavente
	Lezíria do Tejo	Santarém	Cartaxo
	Lezíria do Tejo	Santarém	Chamusca
	Lezíria do Tejo	Santarém	Coruche
	Lezíria do Tejo	Santarém	Golegã
	Lezíria do Tejo	Santarém	Rio Maior
	Lezíria do Tejo	Santarém	Salvaterra de Magos
	Lezíria do Tejo	Santarém	Santarém
Algarve	Algarve	Faro	Albufeira
	Algarve	Faro	Alcoutim
	Algarve	Faro	Aljezur
	Algarve	Faro	Castro Marim
	Algarve	Faro	Faro
	Algarve	Faro	Lagoa
	Algarve	Faro	Lagos
	Algarve	Faro	Loulé
	Algarve	Faro	Monchique
	Algarve	Faro	Olhão
	Algarve	Faro	Portimão
	Algarve	Faro	Silves
	Algarve	Faro	São Brás de Alportel
	Algarve	Faro	Tavira
	Algarve	Faro	Vila do Bispo
Algarve	Faro	Vila Real de Santo António	

Annex II – CREATOUR Pilot Projects Location Map



Norte

- Associação de Desenvolvimento das Regiões do Parque Nacional da Peneda-Gerês (ADERE-PG)
- LRB - Investimentos e Consultoria, Lda.
- Motivos e Memórias Unipessoal, Lda. (VERdeNOVO)
- Município de Amares e Encontrarte Amares
- Município de S. João da Madeira

Centro

- ADXTUR - Agência para o Desenvolvimento Turístico das Aldeias do Xisto
- Associação Domínio Vale do Mondego
- Associação Luzlinar
- Mosaico - Conímbriga e Sicó
- Quico – Turismo, Lda.

Alentejo

- Câmara Municipal de Mértola
- Centro de Estudos de Cultura, História, Artes e Patrimónios
- LOOM New.Tradition
- Município de Beja
- Município de Reguengos de Monsaraz

Algarve

- Associação Odiana
- Barroca, Produtos Culturais e Turísticos
- Município de Loulé – Iniciativa Loulé Criativo
- PROACTIVETUR, Lda.
- Tertúlia Algarvia

Legend:

Red Map Markers: CREATOUR pilot projects

Blue Map Markers: CREATOUR regional research teams

Annex III – CREATOUR Pilot Projects Descriptions (Approved under the 1st Call)
Norte

Entity	Project Title	Main Activities	Implementation Area
ADERE- Peneda-Gerês	Creative Experiences with Senses	<ul style="list-style-type: none"> • Cultivating transhumance • Music and identity^[1]^[2] • Liquid gold^[1]^[2](honey) • Gastrobotanica • Ethnographic Photography 	Parque Nacional da Peneda Gerês: Melgaço, Arcos de Valdevez, Ponte da Barca, Terras de Bouro, Montalegre
LRB - Investimentos e Consultoria, Lda.	Guimarães World Heritage in Augmented Reality; Montalegre as a Destination of the Occult; Boticas, an eco-sustainable gastronomic destination	<ul style="list-style-type: none"> • 3D interactive guide, with geolocation, augmented reality and heritage interpretation • Enchanted route between the Montalegre Castle and the Avelar Forest; Friday the 13th and October 31st • The local gastronomic route, with active participation in producing the ingredients and the making of typical dishes 	Guimarães, Boticas, Montalegre
Motivos e Memórias Unipessoal, Lda. (VERdeNOVO)	Linen Craft of Cerva and Limões: Weaving the Future	<ul style="list-style-type: none"> • desaLINHO ^[1]^[2] • Weaving workshops ^[1]^[2] • Musical events with tourists/ visitors • Contests (eg: photography) ^[1]^[2] • Creative challenges ^[1]^[2] • Routes / walking routes ^[1]^[2] • "Renting" of weaving looms 	Ribeira de Pena: Cerva e Limões
Município de Amares e Encontrarte Amares	Casa de Tijolo: A co-creation process	<ul style="list-style-type: none"> • Active participation in artistic creation processes^[1]^[2] • To share, collaborate and create artistic interventions rooted in the Amarense heritage 	Amares
Município de S. João da Madeira	Creative Industrial Tourism	<ul style="list-style-type: none"> • Industrial Experience^[1]^[2] • Creative Experience • Gastronomic Experience • Art Experience 	São João da Madeira

Centro

Entity	Project Title	Main Activities	Implementation Area
ADXTUR		<ul style="list-style-type: none"> • Wood carving workshop • Ceramic workshop • Manual Linen Weaving workshop  • Encounter with digital manufacturing 	Fundão; Lousã: Janeiro de Cima, Fab Lab, Cerdeira
Associação Domínio Vale do Mondego	Mondego Art Valley	<ul style="list-style-type: none"> • Create with artists in residence  • Participation in workshops  • Street theatre and landscape art  • Annual Summer Festival ESTIVAL  • Theater Cycle: The Templars Treasure 2018 	Guarda: Quinta da Portela, Faia, Alto Vale do Mondego
Associação Luzlinar	Campus Garden of Rocks	<ul style="list-style-type: none"> • Rota dos Abrigos: Half day in the Garden of Rocks • Experimental construction of Moroíços: One day experience • Experimental astronomical observations: One night at Garden of Rocks  • Experience of Photography: A weekend in Garden of Rocks 	Feital, Trancoso
Quico Turismo, Lda.	Creative Nazaré	<ul style="list-style-type: none"> • Immersion in the sea of creativity of Nazaré • Experiences of local culture • Creativity workshops  • Accommodation at houses of local inhabitants 	Nazaré
Mosaico - Conimbriga e Sicó	Mosaico - Conimbriga e Sicó	<ul style="list-style-type: none"> • Composition Themes of the Roman Mosaic  • Material recreation of themes of the Roman Mosaic • Digital recreation of themes from the Roman Mosaic • Heritage Studies and Mosaic Creation  • Conservation and Restoration of the Roman Mosaic • Mosaic – Transversal educational approaches  • Artistic Residency / Workshop  • Festival of Mosaics 	Condeixa-a-Nova, Rabaçal (Penela), Santiago de Guarda (Ansião): Museu Monográfico de Conímbriga – Museu Nacional; Ruínas da cidade romana de Conímbriga; Villa Romana do Rabaçal; Complexo Monumental de Santiago da Guarda

Alentejo

Entity	Project Title	Main Activities	Implementation Area
Câmara Municipal de Mértola	Creative Walks	<ul style="list-style-type: none"> • Creative Walking Tours - Walks with Experiences: Creative Walk #1 with Aromas; Creative Walk #2 with Stars; Creative Walk #3 with Flavour • Creative Residencies - Experiences with walks 	Mértola
Centro de Estudos de Cultura, História, Artes e Patrimónios	Rota do Mármore Anticlinal de Estremoz	<ul style="list-style-type: none"> • Creation of art object with pieces of marble waste • Workshop about working with the marble stone • Capturing images and objects • Constructing a "litoteca" of poetry 	Vila Viçosa, Borba, Estremoz
LOOM New.Tradition	Craft-based Textile Workshops	<ul style="list-style-type: none"> • Weaving workshop^[SEP] • Dyeing workshop^[SEP] • Spinning workshop^[SEP] • Felting workshop^[SEP] • Guided visit to the Weaving Cooperative of Mértola 	Évora, Viana do Alentejo, Nossa Senhora de Machede, Mértola
Município de Beja	Beja Criarte	<ul style="list-style-type: none"> • Breadmaking Workshop^[SEP] • Traditional Cooking Workshop • Buinho [wicker] Workshop^[SEP] • Traditional Singing Evenings • Telling a Tale 	Beja
Município de Reguengos de Monsaraz	Caso do Barro: Centro Interpretativo da Olaria de São Pedro do Corval	<ul style="list-style-type: none"> • Clay extraction^[SEP] • Moulding and baking of clay • Pottery painting^[SEP] • Pottery and food 	São Pedro do Corval

Algarve

Entity	Project Title	Main Activities	Implementation Area
Associação Odiana	Traditional Knowledge Workshops	<ul style="list-style-type: none"> • Active participation in artistic creation processes • Workshops to learn and to freshen ancestral traditions and knowledge 	Castro Marim, Junqueira, Azinhal, Odeleite, Furnazinhas, Corte da Seda, Clarines, Vaqueiros, Cabaços, Santa Rita
Barroca, Produtos Culturais e Turísticos	Tempero	<ul style="list-style-type: none"> • Almond trees, legends and traditions • Sharpening your perspective: Interpretative walk and design experience • Capture Food Places 	Silves
Município de Loulé – Iniciativa Loulé Criativo	Opening of Traditional Workshops	<ul style="list-style-type: none"> • Beat the copper and frame a bracelet • From the forge to the kitchen 	Loulé
PROACTIVETUR, Lda.	Creative Experiences Programme	<ul style="list-style-type: none"> • Cane, clay, wool, wicker, palm, native plants (teas, incense and homemade remedies) • Painting, illustration and photography 	Rotas da Via Algarvia e Omíada
Tertúlia Algarvia	Algarve Cooking Vacations	<ul style="list-style-type: none"> • Gastronomy^[1] • Pottery class^[2] • Thematic visits • Traditional fishing 	Faro, Olhão, Loulé

Annex IV – CREATOUR Application Form Contents

WHO

1- Name of the Organization or Professional (max. 100 characters with spaces)

2- Entity type:

- Local Administrative Body
- Public Education
- Public Higher Education and R&D Units
- Public Entity of Science Communication
- Association
- Foundation
- Cooperative
- Religious Organisation 
- Informal Network of Entities
- Company
- Sole Proprietorship
- Individual Professional
- Other. Specify: _____

3- Number of years in operation

(If the entity has less than one year of activity, please insert the number of months - for example, six months: "0,6". If this question doesn't apply to your situation, please enter "0".)

4- Number of people who will be involved in planning and offering the creative tourism offers (i.e. employees or partners)

5- Organization website (Please indicate only the entity's main website)

6- Other relevant weblinks 

7- Short description of the organization (max. 500 characters with spaces)




8- Do you have experience in working with tourists and outside visitors?

8.1- If yes, what type of experience? (max. 500 characters with spaces)

9- Have you worked with:

- Other tourism agencies or organizations. Which? (max. 500 characters with spaces)
- Other cultural/creative organizations. Which? (max. 500 characters with spaces)

10- Key contact:

- Name 
- Gender (F/M) 
- Email 

- Telephone[150]
- Brief bio of key contact (max. 1000 characters with spaces)

WHERE[150]**11- Location** (organisation's headquarters):

- Region (Norte/Centro/Alentejo/Algarve)
- District[150]
- Municipality[150]
- Location

12- The creative tourism activities will be held:

- In the same location as the headquarters of the entity
- In another location. Specify (max. 500 characters with spaces).
- In various locations. Specify (max. 500 characters with spaces).

13- What is interesting or inspirational to you about that(those) place(s) where the activities will be developed? (max. 1000 characters with spaces)**14- Do tourists visit this(ese) place(s) now?**

14.1- If yes, in your opinion, why do they visit? What attracts them? (max. 1000 characters with spaces)

14.2- If no, in your opinion, why do not they visit? What is missing to attract them? (max. 1000 characters with spaces)

15- Regarding the conditions necessary for the implementation of the activities proposed:

- In what sense do you consider that you have the necessary physical resources (inside or outside space)? If not, what strategies are you planning to use?** (max. 750 characters with spaces)
- And regarding the human resources? If not enough, what strategies are you planning to use?** (max. 750 characters with spaces)
- Finally, do you consider that you have the necessary financial resources? If not, what strategies are you planning to use?** (max. 750 characters with spaces)





WHAT**16- Please indicate the title of the creative tourism project(s)/ workshop(s)****17- Please briefly describe the creative tourism activity(s) / workshop(s) to be developed within this project.** (max. 2000 characters with spaces)**18- Are the proposed activities totally new or have they already been implemented?**


- Are totally new
- Have been implemented

19- Please indicate the forecasted implementation dates for the activity(ies)/workshop(s) (indicate


the months in 2018)

20- Languages offers could be offered

- Portuguese
- Spanish 
- English 
- French 
- German 
- Other. Specify: _____

21- In which ways do you think your project will complement and strengthen the existing pilots and network (see existing pilots at <http://www.ces.uc.pt/creatour/pilots/>)? (max. 1000 characters with spaces) 

22- What type of participant(s) do you envision? (max. 1000 characters with spaces)

23- What skills will participants learn? (max. 1000 characters with spaces) 

24- How will you foster participants' creativity? (max. 1000 characters with spaces)

25- How will the offer be connected to the locale? (e.g. sense of place, traditions, inspirational sites, etc.). (max. 1500 characters with spaces)

26- What kind of local partners do you have for this project (if any)? (max. 1000 characters with spaces)





27- How will the community be involved and benefit from your idea? (max. 1000 characters with spaces)

WHY


28- Why do you want to be part of this project? (max. 1000 characters with spaces)

CERTIFY:

If selected, the organization will commit to:

- Develop, implement, and promote creative tourism offer(s) during the time of the project. 
- Participate in regional and national IdeaLabs, and annual conferences to the end of the project (2018 and 2019). 
- Contribute materials (texts, photos, etc.) about your organization and creative tourism offer(s) for the CREATOUR website and other agents who may be involved in promoting the offers. 
- Cooperate with researchers during documentation and evaluations of the pilot experiences.
- Keep track of the number of sessions, dates held, number of participants, language(s) of session, and notable observations. 
- Ask all participants to complete brief questionnaires, and send completed questionnaires to

CREATOUR for analysis (monthly).

- Establish and maintain regular postings to a "Journey log" (e-Portfolio) of your observations, impressions and ideas as the project progresses (platform and training to be offered). 
- Cooperate with a documentary filmmaker and possible media requests for interviews.

I agree with the aspects listed here 